

# 2026–27 Advertising and Public Relations– Public Relations-Recording Industry Academic Map

## School of Journalism and Strategic Media

### Middle Tennessee State University • Murfreesboro



Scan the QR code  
or [click here](#) for  
more information  
about the  
True Blue Core (TBC).

An academic map is a suggested four-year schedule of courses based on degree requirements in the undergraduate catalog. This sample schedule serves as a general guideline to help build a full schedule each term. Milestones, courses, and special requirements necessary for timely progress to complete a major are designated to keep you on track to graduate in four years. **Missing milestones could delay your program.**

**This map is not a substitute for academic advisement—contact your advisor if you have any questions about scheduling or about your degree requirements.** Also see the current undergraduate catalog ([catalog.mtsu.edu](http://catalog.mtsu.edu)) for a complete list of requirements and electives. *Note: Requirements are continually under revision, and there is no guarantee they will not be changed or revoked; contact the department and/or program area for current information.*

## Suggested Fall/Spring Four-Year Schedule

FRESHMAN FALL			FRESHMAN SPRING		
Course	Hours	Milestones/Notes	Course	Hours	Milestones/Notes
Written Communication	3	TBC; Must earn C or higher for JOUR 2710	Information Literacy/Elective	3	TBC
Quantitative Literacy	3	TBC	JOUR 2880	1	
JOUR/EMC/RIM 1020	3	TBC; Major; Must earn C or higher	Human Society and Social Relationships	3	TBC; one must come from Discovery
History and Civic Learning	3	TBC; one must come from Discovery	Scientific Literacy	4	TBC; one must come from Discovery
Creativity and Cultural Expression	3	TBC; one must come from Discovery	Non-Written Communication	3	TBC
<b>SUBTOTAL</b>	<b>15</b>		<b>SUBTOTAL</b>	<b>14</b>	
SOPHOMORE FALL			SOPHOMORE SPRING		
Creativity and Cultural Expression Literature	3	TBC	PR 2040	3	Conceptual Requirement
JOUR 2710	3	Prereq: C or higher in ENGL 1010	RIM 3600	3	
History and Civic Learning	3	TBC; one must come from Discovery	Minor course	3	
Scientific Literacy	4	TBC; one must come from Discovery	Minor course	3	
Elective	3		JOUR 2720	3	TBC; Major
<b>SUBTOTAL</b>	<b>16</b>		<b>SUBTOTAL</b>	<b>15</b>	
JUNIOR FALL			JUNIOR SPRING		
Minor course	3		Conceptual elective	3	See advisor
Creativity and Cultural Expression	3	TBC; one must come from Discovery	Conceptual elective	3	
PR 3360	3		VCOM 2950	3	
Professional elective	3		Human Society and Social Relationships/Elective	3	
RIM 3700	3		Minor course	3	
<b>SUBTOTAL</b>	<b>15</b>		<b>SUBTOTAL</b>	<b>15</b>	
SENIOR FALL			SENIOR SPRING		
Minor	3	Conceptual requirement	PR 4740	3	
Professional elective	3		JOUR 3580 or JOUR 4000	1	Practicum/Internship
EMC/JOUR 4250	3		Minor course/Elective	3	
Elective	3		Conceptual elective	3	
Elective	3		Elective	4	
JOUR 4880	1				
<b>SUBTOTAL</b>	<b>16</b>		<b>SUBTOTAL</b>	<b>14</b>	

**Note:** Students in the School of Journalism and Strategic Media (SOJSM) must complete 50 hours in liberal arts and sciences including True Blue Core requirements and one minor from outside SOJSM.

**TOTAL HOURS IN PROGRAM: 120**

# Advertising and Public Relations–Public Relations-Recording Industry

## Suggested Fall/Spring/Summer Four-Year Schedule

You may choose to attend a summer term to reduce your load during fall or spring terms but still stay on track to graduate in four years. Refer to [www.mtsu.edu/financial-aid/scholarships](http://www.mtsu.edu/financial-aid/scholarships) for information regarding use of the Lottery Scholarship for the summer term.

**NOTE: Learning Support courses will alter the sequences on this map.**

FRESHMAN FALL			FRESHMAN SPRING		
Course	Hours	Milestones/Notes	Course	Hours	Milestones/Notes
Written Communication	3	TBC; Must earn C or higher for JOUR 2710	Information Literacy/Elective	3	TBC
Quantitative Literacy	3	TBC	JOUR 2880	1	
JOUR/EMC/RIM 1020	3	TBC; Major; Must earn C or higher	Human Society and Social Relationships	3	TBC; one must come from Discovery
History and Civic Learning	3	TBC; one must come from Discovery	Scientific Literacy	4	TBC; one must come from Discovery
		TBC; one must come from Discovery	Non-Written Communication	3	TBC
<b>SUBTOTAL</b>	<b>12</b>		<b>SUBTOTAL</b>	<b>14</b>	
FRESHMAN SUMMER					
Creativity and Cultural Expression	3	TBC; one must come from Discovery	Minor course	3	
<b>SUBTOTAL</b>	<b>3</b>		<b>SUBTOTAL</b>	<b>3</b>	
SOPHOMORE FALL			SOPHOMORE SPRING		
Creativity and Cultural Expression Literature	3	TBC	PR 2040	3	Conceptual Requirement
JOUR 2710	3	Prereq: C or higher in ENGL 1010	RIM 3600	3	
History and Civic Learning	3	TBC; one must come from Discovery	Minor course	3	
Scientific Literacy	4	TBC; one must come from Discovery	JOUR 2720	3	TBC; Major
<b>SUBTOTAL</b>	<b>13</b>		<b>SUBTOTAL</b>	<b>12</b>	
SOPHOMORE SUMMER					
Elective	3		Elective	3	
<b>SUBTOTAL</b>	<b>3</b>		<b>SUBTOTAL</b>	<b>3</b>	
JUNIOR FALL			JUNIOR SPRING		
Minor course	3		Conceptual elective	3	See advisor
Creativity and Cultural Expression	3	TBC; one must come from Discovery	Conceptual elective	3	
PR 3360	3		VCOM 2950	3	
Professional elective	3		Human Society and Social Relationships/Elective	3	
RIM 3700	3		Minor course	3	
<b>SUBTOTAL</b>	<b>15</b>		<b>SUBTOTAL</b>	<b>15</b>	
SENIOR FALL			SENIOR SPRING		
Minor	3	Conceptual requirement	PR 4740	3	
Professional elective	3		JOUR 3580 or JOUR 4000	1	Practicum/Internship
EMC/JOUR 4250	3		Minor course/Elective	3	
			Conceptual elective	3	
Elective	3		Elective	4	
JOUR 4880	1				
<b>SUBTOTAL</b>	<b>16</b>		<b>SUBTOTAL</b>	<b>14</b>	
<b>Note: Students in the School of Journalism and Strategic Media (SOJSM) must complete 50 hours in liberal arts and sciences including True Blue Core requirements and one minor from outside SOJSM.</b>					
<b>TOTAL HOURS IN PROGRAM: 120</b>					