

2026–27 Advertising and Public Relations– Public Relations Academic Map

MTSU School of Journalism and Strategic Media • Murfreesboro

An academic map is a suggested four-year schedule of courses based on degree requirements in the undergraduate catalog. This sample schedule serves as a general guideline to help build a full schedule each term. Milestones, courses, and special requirements necessary for timely progress to complete a major are designated to keep you on track to graduate in four years. **Missing milestones could delay your program.**

This map is not a substitute for academic advisement—contact your advisor if you have any questions about scheduling or about your degree requirements. Also see the current undergraduate catalog (catalog.mtsu.edu) for a complete list of requirements and electives. *Note: Requirements are continually under revision, and there is no guarantee they will not be changed or revoked; contact the department and/or program area for current information.*



Scan the QR code
or [click here](#) for
more information
about the
True Blue Core (TBC).

Suggested Fall/Spring Four-Year Schedule

FRESHMAN FALL			FRESHMAN SPRING		
Course	Hours	Milestones/Notes	Course	Hours	Milestones/Notes
Written Communication	3	TBC; Must earn C or higher for JOUR 2710	Information Literacy/Elective	3	TBC
Quantitative Literacy	3	TBC	History and Civic Learning	3	TBC; one must come from Discovery
JOUR/EMC/RIM 1020	3	TBC; Major	JOUR 2880	1	
Elective	3		Scientific Literacy	4	TBC; one must come from Discovery
Creativity and Cultural Expression	3	TBC; one must come from Discovery	Non-Written Communication	3	TBC
SUBTOTAL	15		SUBTOTAL	14	
SOPHOMORE FALL			SOPHOMORE SPRING		
Creativity and Cultural Expression Literature	3		PR 2040	3	Conceptual requirement
JOUR 2710	3	Must earn C or higher	Creativity and Cultural Expression	3	TBC; one must come from Discovery
History and Civic Learning	3	TBC; one must come from Discovery	Minor course	3	
Scientific Literacy	4	TBC; one must come from Discovery	JOUR 3090	3	
JOUR 2720	3	TBC; Major	Human Society and Social Relationships	3	TBC; one must come from Discovery
SUBTOTAL	16		SUBTOTAL	15	
JUNIOR FALL			JUNIOR SPRING		
Minor course	3		JOUR conceptual requirement	3	
Minor course	3		Minor course	3	
PR 3360	3		VCOM 2950	3	
JOUR 3660	3		PR 3380	3	
Minor course	3		Human Society and Social Relationships/Elective	3	
SUBTOTAL	15		SUBTOTAL	15	
SENIOR FALL			SENIOR SPRING		
Professional Topics requirement	3	requirement one	PR 4740	3	
JOUR 4250	3		JOUR 3580 or JOUR 4000	1	1 cr. hour required
Elective	3		Professional Topics requirement	3	requirement two
Elective	2		Minor or elective course	3	
PR 3400	3		Elective	5	
JOUR 4880	1				
SUBTOTAL	15		SUBTOTAL	15	

Note: Students in the School of Journalism and Strategic Media (SOJSM) must complete 50 hours in liberal arts and sciences including True Blue Core requirements and one minor from outside SOJSM.

TOTAL HOURS IN PROGRAM: 120

Advertising and Public Relations–Public Relations

Suggested Fall/Spring/Summer Four-Year Schedule

You may choose to attend a summer term to reduce your load during fall or spring terms but still stay on track to graduate in four years. Refer to www.mtsu.edu/financial-aid/scholarships for information regarding use of the Lottery Scholarship for the summer term.

FRESHMAN FALL			FRESHMAN SPRING		
Course	Hours	Milestones/Notes	Course	Hours	Milestones/Notes
Written Communication	3	TBC; Must earn C or higher for JOUR 2710	Information Literacy/Elective	3	TBC
Quantitative Literacy	3	TBC	History and Civic Learning	3	TBC; one must come from Discovery
JOUR/EMC/RIM 1020	3	TBC; Major	Elective	3	
Elective	3		Scientific Literacy	4	TBC; one must come from Discovery
			JOUR 2880	1	
SUBTOTAL	12		SUBTOTAL	14	
FRESHMAN SUMMER					
Creativity and Cultural Expression	3	TBC; one must come from Discovery	Non-Written Communication	3	TBC
SUBTOTAL	3		SUBTOTAL	3	
SOPHOMORE FALL			SOPHOMORE SPRING		
Creativity and Cultural Expression Literature	3	TBC	PR 2040	3	Conceptual requirement
JOUR 2710	3	Must earn C or higher	Creativity and Cultural Expression	3	TBC; one must come from Discovery
Scientific Literacy	4	TBC; one must come from Discovery	JOUR 3090	3	
JOUR 2720	3	TBC; Major	Human Society and Social Relationships	3	TBC; one must come from Discovery
SUBTOTAL	13		SUBTOTAL	12	
SOPHOMORE SUMMER					
History and Civic Learning	3	TBC; one must come from Discovery	Minor course	3	
SUBTOTAL	3		SUBTOTAL	3	
JUNIOR FALL			JUNIOR SPRING		
Minor course	3		JOUR conceptual requirement	3	
Minor course	3		Minor course	3	
PR 3360	3		VCOM 2950	3	
JOUR 3660	3		PR 3380	3	
SUBTOTAL	12		SUBTOTAL	12	
JUNIOR SUMMER					
Minor course	3		Human Society and Social Relationships/Elective	3	
SUBTOTAL	3		SUBTOTAL	3	
SENIOR FALL			SENIOR SPRING		
Professional Topics requirement	3	requirement one	PR 4740	3	
JOUR 4250	3		JOUR 3580 or JOUR 4000	1	1 cr. hour required
Elective	3		Professional Topics requirement	3	requirement two
Elective	2		Minor or elective course	3	
PR 3400	3		Elective	2	
JOUR 4880	1				
SUBTOTAL	15		SUBTOTAL	12	
Note: Students in the School of Journalism and Strategic Media (SOJSM) must complete 50 hours in liberal arts and sciences including True Blue Core requirements and one minor from outside SOJSM.					
TOTAL HOURS IN PROGRAM: 120					