

2024–25 Advertising and Public Relations– Public Relations-Recording Industry Academic Map

School of Journalism and Strategic Media

Middle Tennessee State University • Murfreesboro



Scan the QR code
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more information
about the new
True Blue Core (TBC).

An academic map is a suggested four-year schedule of courses based on degree requirements in the undergraduate catalog. This sample schedule serves as a general guideline to help build a full schedule each term. Milestones, courses, and special requirements necessary for timely progress to complete a major are designated to keep you on track to graduate in four years. **Missing milestones could delay your program.**

This map is not a substitute for academic advisement—contact your advisor if you have any questions about scheduling or about your degree requirements. Also see the current undergraduate catalog (catalog.mtsu.edu) for a complete list of requirements and electives. *Note: Requirements are continually under revision, and there is no guarantee they will not be changed or revoked; contact the department and/or program area for current information.*

Suggested Fall/Spring Four-Year Schedule

FRESHMAN FALL			FRESHMAN SPRING		
Course	Hours	Milestones/Notes	Course	Hours	Milestones/Notes
Written Communication	3	TBC; Must earn C or higher for JOUR 2710	Information Literacy	3	TBC; Must earn C or higher for JOUR 2710
Quantitative Literacy	3	TBC	JOUR 2880	1	
JOUR/EMC/RIM 1020	3	TBC; Major; Must earn C or higher	Human Society and Social Relationships	3	TBC; one must come from Discovery
History and Civic Learning	3	TBC; one must come from Discovery	Scientific Literacy	4	TBC; one must come from Discovery
Creativity and Cultural Expression	3	TBC; one must come from Discovery	Non-Written Communication	3	TBC
SUBTOTAL	15		SUBTOTAL	14	
SOPHOMORE FALL			SOPHOMORE SPRING		
Creativity and Cultural Expression Literature	3	TBC	PR 2040	3	Conceptual Requirement
JOUR 2710	3	Prereq: C or higher in ENGL 1010 and 1020	RIM 3600	3	
History and Civic Learning	3	TBC; one must come from Discovery	Minor course	3	
Scientific Literacy	4	TBC; one must come from Discovery	Minor course	3	
Elective	3		JOUR 2720	3	
SUBTOTAL	16		SUBTOTAL	15	
JUNIOR FALL			JUNIOR SPRING		
Minor course	3		Conceptual elective	3	See advisor
Creativity and Cultural Expression	3	TBC; one must come from Discovery	Conceptual elective	3	
PR 3360	3		VCOM 2950	3	
Professional elective	3		Elective	3	
RIM 3700	3		Minor course	3	
SUBTOTAL	15		SUBTOTAL	15	
SENIOR FALL			SENIOR SPRING		
Minor	3	Conceptual requirement	PR 4740	3	
Professional elective	3		JOUR 3580 or JOUR 4000	1	Practicum/Internship
EMC/JOUR 4250	3		Minor course/Elective	3	
Elective	3		Conceptual elective	3	
Elective	3		Elective	4	
JOUR 4880	1				
SUBTOTAL	16		SUBTOTAL	14	

Note: Students in the School of Journalism and Strategic Media (SOJSM) must complete 50 hours in liberal arts and sciences including True Blue Core requirements and one minor from outside SOJSM.

TOTAL HOURS IN PROGRAM: 120

Advertising and Public Relations–Public Relations-Recording Industry

Suggested Fall/Spring/Summer Four-Year Schedule

You may choose to attend a summer term to reduce your load during fall or spring terms but still stay on track to graduate in four years. Refer to www.mtsu.edu/financial-aid/scholarships for information regarding use of the Lottery Scholarship for the summer term.

NOTE: Learning Support courses will alter the sequences on this map.

FRESHMAN FALL			FRESHMAN SPRING		
Course	Hours	Milestones/Notes	Course	Hours	Milestones/Notes
Written Communication	3	TBC; Must earn C or higher for JOUR 2710	Information Literacy	3	TBC; Must earn C or higher for JOUR 2710
Quantitative Literacy	3	TBC	JOUR 2880	1	
JOUR/EMC/RIM 1020	3	TBC; Major; Must earn C or higher	Human Society and Social Relationships	3	TBC; one must come from Discovery
History and Civic Learning	3	TBC; one must come from Discovery	Scientific Literacy	4	TBC; one must come from Discovery
		TBC; one must come from Discovery	Non-Written Communication	3	TBC
SUBTOTAL	12		SUBTOTAL	14	
FRESHMAN SUMMER					
Creativity and Cultural Expression	3	TBC; one must come from Discovery	Minor course	3	
SUBTOTAL	3		SUBTOTAL	3	
SOPHOMORE FALL			SOPHOMORE SPRING		
Creativity and Cultural Expression Literature	3	TBC	PR 2040	3	Conceptual Requirement
JOUR 2710	3	Prereq: C or higher in ENGL 1010 and 1020	RIM 3600	3	
History and Civic Learning	3	TBC; one must come from Discovery	Minor course	3	
Scientific Literacy	4	TBC; one must come from Discovery	JOUR 2720	3	
SUBTOTAL	13		SUBTOTAL	12	
SOPHOMORE SUMMER					
Elective	3		Elective	3	
SUBTOTAL	3		SUBTOTAL	3	
JUNIOR FALL			JUNIOR SPRING		
Minor course	3		Conceptual elective	3	See advisor
Creativity and Cultural Expression	3	TBC; one must come from Discovery	Conceptual elective	3	
PR 3360	3		VCOM 2950	3	
Professional elective	3		Elective	3	
RIM 3700	3		Minor course	3	
SUBTOTAL	15		SUBTOTAL	15	
SENIOR FALL			SENIOR SPRING		
Minor	3	Conceptual requirement	PR 4740	3	
Professional elective	3		JOUR 3580 or JOUR 4000	1	Practicum/Internship
EMC/JOUR 4250	3		Minor course/Elective	3	
			Conceptual elective	3	
Elective	3		Elective	4	
JOUR 4880	1				
SUBTOTAL	16		SUBTOTAL	14	
Note: Students in the School of Journalism and Strategic Media (SOJSM) must complete 50 hours in liberal arts and sciences including True Blue Core requirements and one minor from outside SOJSM.					
TOTAL HOURS IN PROGRAM: 120					