

# 2020–21 Journalism–Advertising–Public Relations (Public Relations-General) Academic Map

MTSU School of Journalism and Strategic Media • Murfreesboro



An academic map is a suggested four-year schedule of courses based on degree requirements in the undergraduate catalog. This sample schedule serves as a general guideline to help build a full schedule each term. Milestones, courses, and special requirements necessary for timely progress to complete a major are designated to keep you on track to graduate in four years. **Missing milestones could delay your program.**

**This map is not a substitute for academic advisement—contact your advisor if you have any questions about scheduling or about your degree requirements.** Also see the current undergraduate catalog ([catalog.mtsu.edu](http://catalog.mtsu.edu)) for a complete list of requirements and electives. *Note: Requirements are continually under revision, and there is no guarantee they will not be changed or revoked; contact the department and/or program area for current information.*

**You may choose to attend a summer term to reduce your load during fall or spring terms but still stay on track to graduate in four years (see back). NOTE: Learning Support courses will alter the sequences on this map.**

## Suggested Fall/Spring Four-Year Schedule

FRESHMAN FALL			FRESHMAN SPRING		
Course	Hours	Milestones/Notes	Course	Hours	Milestones/Notes
ENGL 1010 (Comm)	3	Must earn C or higher for JOUR 2710	ENGL 1020 (Comm)	3	Must earn C or higher for JOUR 2710
MATH (Math)	3		HIST 2010, HIST 2020, or HIST 2030	3	
JOUR/EMC/RIM 1020 (Soc/Beh Sci)	3		Elective	3	
Elective	3		Nat Sci (Rubric 1)	4	
Hum/FA (Rubric 1)	3		COMM 2200 (Comm)	3	
<b>SUBTOTAL</b>	<b>15</b>		<b>SUBTOTAL</b>	<b>16</b>	
SOPHOMORE FALL			SOPHOMORE SPRING		
ENGL 2020, ENGL 2030, or HUM 2610 (Hum/FA)	3		PR 2040	3	Conceptual requirement
JOUR 2710	3	Must earn C or higher	Hum/FA (Rubric 2)	3	
HIST 2010, HIST 2020, or HIST 2030	3		Minor course	3	
Nat Sci (Rubric 2)	4		JOUR 3090	3	
JOUR 2720	3		Soc/Beh Sci (Rubric 2)	3	
<b>SUBTOTAL</b>	<b>16</b>		<b>SUBTOTAL</b>	<b>15</b>	
JUNIOR FALL			JUNIOR SPRING		
Minor course	3		JOUR conceptual requirement	3	
Minor course	3		Minor course	3	
PR 3360	3		VCOM 2950	3	
JOUR 3660	3		PR 3380	3	
Minor course	3		Elective	3	
<b>SUBTOTAL</b>	<b>15</b>		<b>SUBTOTAL</b>	<b>15</b>	
SENIOR FALL			SENIOR SPRING		
Professional Topics requirement	3	requirement one	PR 4740	3	
JOUR 4250	3		JOUR 3580 or JOUR 4000	1–3	1 cr. hour required
Elective	3		Professional Topics requirement	3	requirement two
Elective	2		Minor or elective course	3	
PR 3400	3		Elective	3	
JOUR 4880	1				
<b>SUBTOTAL</b>	<b>15</b>		<b>SUBTOTAL</b>	<b>13–15</b>	

**Note:** Students in the School of Journalism and Strategic Media (SOJSM) must complete 50 hours in liberal arts and sciences, including General Education requirements, and one minor from outside SOJSM and the Department of Media Arts. Students must complete 72 hours of approved coursework from outside SOJSM or Media Arts.

**TOTAL HOURS IN PROGRAM: 120**

# Journalism–Advertising–Public Relations (Public Relations-General)

## Suggested Fall/Spring/Summer Four-Year Schedule

Refer to [www.mtsu.edu/financial-aid/scholarships/](http://www.mtsu.edu/financial-aid/scholarships/) for information regarding use of the Lottery Scholarship for the summer term.

FRESHMAN FALL			FRESHMAN SPRING		
Course	Hours	Milestones/Notes	Course	Hours	Milestones/Notes
ENGL 1010 (Comm)	3	Must earn C or higher for JOUR 2710	ENGL 1020 (Comm)	3	Must earn C or higher for JOUR 2710
MATH (Math)	3		HIST 2010, HIST 2020, or HIST 2030	3	
JOUR/EMC/RIM 1020 (Soc/Beh Sci)	3		Elective	3	
Elective	3		Nat Sci (Rubric 1)	4	
<b>SUBTOTAL</b>	<b>12</b>		<b>SUBTOTAL</b>	<b>13</b>	
FRESHMAN SUMMER					
Hum/FA (Rubric 1)	3		COMM 2200 (Comm)	3	
<b>SUBTOTAL</b>	<b>3</b>		<b>SUBTOTAL</b>	<b>3</b>	
SOPHOMORE FALL			SOPHOMORE SPRING		
ENGL 2020, ENGL 2030, or HUM 2610 (Hum/FA)	3		PR 2040	3	Conceptual requirement
JOUR 2710	3	Must earn C or higher	Hum/FA (Rubric 2)	3	
Nat Sci (Rubric 2)	4		JOUR 3090	3	
JOUR 2720	3		Soc/Beh Sci (Rubric 2)	3	
<b>SUBTOTAL</b>	<b>13</b>		<b>SUBTOTAL</b>	<b>12</b>	
SOPHOMORE SUMMER					
HIST 2010, HIST 2020, or HIST 2030	3		Minor course	3	
<b>SUBTOTAL</b>	<b>3</b>		<b>SUBTOTAL</b>	<b>3</b>	
JUNIOR FALL			JUNIOR SPRING		
Minor course	3		JOUR conceptual requirement	3	
Minor course	3		Minor course	3	
PR 3360	3		VCOM 2950	3	
JOUR 3660	3		PR 3380	3	
<b>SUBTOTAL</b>	<b>12</b>		<b>SUBTOTAL</b>	<b>12</b>	
JUNIOR SUMMER					
Minor course	3		Elective	3	
<b>SUBTOTAL</b>	<b>3</b>		<b>SUBTOTAL</b>	<b>3</b>	
SENIOR FALL			SENIOR SPRING		
Professional Topics requirement	3	requirement one	PR 4740	3	
JOUR 4250	3		JOUR 3580 or JOUR 4000	1–3	1 cr. hour required
Elective	3		Professional Topics requirement	3	requirement two
Elective	2		Minor or elective course	3	
PR 3400	3		Elective	3	
JOUR 4880	1				
<b>SUBTOTAL</b>	<b>15</b>		<b>SUBTOTAL</b>	<b>13–15</b>	
<b>Note:</b> Students in the School of Journalism and Strategic Media (SOJSM) must complete 50 hours in liberal arts and sciences, including General Education requirements, and one minor from outside SOJSM and the Department of Media Arts. Students must complete 72 hours of approved coursework from outside SOJSM or Media Arts.					
<b>TOTAL HOURS IN PROGRAM: 120</b>					