2020–21 Business Education–Non-Teaching (Corporate Communication Technology Option) Academic Map • MTSU Department of Marketing

MIDDLE TENNESSEE STATE UNIVERSITY.

An academic map is a suggested four-year schedule of courses based on degree requirements in the undergraduate catalog. This sample schedule serves as a general guideline to help build a full schedule each term. Milestones, courses, and special requirements necessary for timely progress to complete a major are designated to keep you on track to graduate in four years. ***Missing milestones could delay your program.***

This map is not a substitute for academic advisement—contact your advisor if you have any questions about scheduling or about your degree requirements. Also see the current undergraduate catalog **(catalog.mtsu.edu)** for a complete list of requirements and electives. *Note: Requirements are continually under revision, and there is no guarantee they will not be changed or revoked; contact the department and/or program area for current information.*

You may choose to attend a summer term to reduce your load during fall or spring terms but still stay on track to graduate in four years (see back). NOTE: Learning Support courses will alter the sequences on this map.

NOTE: This program is currently being phased out and is no longer admitting new students.

Suggested Fall/Spring Four-Year Schedule with Business Administration Minor

FRESHMAN FALL			FRESHMAN SPRING		
Course	**Hours**	**Milestones/Notes**	**Course**	**Hours**	**Milestones/Notes**
ENGL 1010 (Comm)	3		ENGL 1020 (Comm)	3	
MATH 1630 or 1810 (Math)	3		Soc/Beh Sci	3	
Nat Sci (Rubric 1)	4		Nat Sci (Rubric 2)	4	
BCED 1400	3		COMM 2200 (Comm)	3	
Nonbusiness elective	1		BCED elective	3	
SUBTOTAL	**14**		**SUBTOTAL**	**16**	
SOPHOMORE FALL			**SOPHOMORE SPRING**		
ENGL 2020, ENGL 2030, or HUM 2610 (Hum/FA)	3		BIA 2610*	3	Prereq: MATH 1630 or 1810
ECON 2410* (Soc/Beh Sci)	3		ECON 2420*	3	
HIST 2010, HIST 2020, or HIST 2030	3		HIST 2010, HIST 2020, or HIST 2030	3	
ACTG 2110*	3	Prereq: College-level math; ENGL 1010	ACTG 2120	3	Prereq: ACTG 2110
BCED 2330	3		Hum/FA (Rubric 1)	3	
SUBTOTAL	**15**		**SUBTOTAL**	**15**	
**2.25 GPA in these courses for admission to Jones College of Business*			**2.25 GPA overall required for admission to Jones College of Business*		
JUNIOR FALL			**JUNIOR SPRING**		
Hum/FA (Rubric 2)	3		BCED 4340	3	Spring only; Prereq: BCED 2330
MKT 3820	3	Prereq: Junior standing	Elective	3	
BCED 3510	3	Prereq: Junior standing	INFS 3100	3	Prereq: Junior standing
MGMT 3610	3	Prereq: Junior standing	BUS 3000	3	Prereq: Junior standing
BLAW 3400	3	Prereq: Junior standing	FIN 3010	3	Prereq: Junior standing
SUBTOTAL	**15**		**SUBTOTAL**	**15**	
SENIOR FALL			**SENIOR SPRING**		
BCED UD elective	3		BCED 4810§ or BCED 4645§	3	POD required for 4810
BCED 4660§	3	Fall/Summer only	BCED 4850§	3	Spring only
BCED 4510§	3		BCED UD elective	3	
Elective	3		Elective	3	
Elective	3		BUAD 4980§	3	Taken last semester
SUBTOTAL	**15**		**SUBTOTAL**	**15**	
§Admission required			*§Admission required*		
TOTAL HOURS IN PROGRAM: 120					

Business Education–Non-Teaching (Corporate Communication Technology Option)
Suggested Fall/Spring/Summer Four-Year Schedule with Business Administration Minor

Refer to www.mtsu.edu/financial-aid/scholarships for information regarding use of the Lottery Scholarship for the summer term.

FRESHMAN FALL			FRESHMAN SPRING		
Course	**Hours**	**Milestones/Notes**	**Course**	**Hours**	**Milestones/Notes**
ENGL 1010 (Comm)	3		ENGL 1020 (Comm)	3	
MATH 1630 or 1810 (Math)	3		Soc/Beh Sci	3	
Nat Sci (Rubric 1)	4		Nat Sci (Rubric 2)	4	
BCED 1400	3		COMM 2200 (Comm)	3	
Nonbusiness elective	1		BCED elective	3	
SUBTOTAL	**14**		**SUBTOTAL**	**16**	
SOPHOMORE FALL			**SOPHOMORE SPRING**		
ENGL 2020, ENGL 2030, or HUM 2610 (Hum/FA)	3		BIA 2610*	3	Prereq: MATH 1630 or 1810
ECON 2410* (Soc/Beh Sci)	3		ECON 2420*	3	
ACTG 2110*	3	Prereq: College-level math; ENGL 1010	ACTG 2120	3	Prereq: ACTG 2110
BCED 2330	3		Hum/FA (Rubric 1)	3	
SUBTOTAL	**12**		**SUBTOTAL**	**12**	
**2.25 GPA in these courses for admission to Jones College of Business*			**2.25 GPA overall required for admission to Jones College of Business*		
SOPHOMORE SUMMER					
HIST 2010, HIST 2020, or HIST 2030	3		HIST 2010, HIST 2020, or HIST 2030	3	
SUBTOTAL	**3**		**SUBTOTAL**	**3**	
JUNIOR FALL			**JUNIOR SPRING**		
BUS 3000	3	Prereq: Junior standing	MKT 3820	3	Prereq: Junior standing
BCED 3510	3	Prereq: Junior standing	INFS 3100	3	Prereq: Junior standing
MGMT 3610	3	Prereq: Junior standing	BCED 4340	3	Spring only; Prereq: BCED 2330
BLAW 3400	3	Prereq: Junior standing	FIN 3010	3	Prereq: Junior standing
SUBTOTAL	**12**		**SUBTOTAL**	**12**	
JUNIOR SUMMER					
Hum/FA (Rubric 2)	3		Elective	3	
SUBTOTAL	**3**		**SUBTOTAL**	**3**	
SENIOR FALL			**SENIOR SPRING**		
BCED UD elective	3		BCED 4810§ or BCED 4645§	3	POD required for 4810
BCED 4660§	3	Fall/Summer only	BCED 4850§	3	Spring only
BCED 4510§	3		BCED UD elective	3	
Elective	3		Elective	3	
Elective	3		BUAD 4980§	3	Taken last semester
SUBTOTAL	**15**		**SUBTOTAL**	**15**	
§Admission required			*§Admission required*		
TOTAL HOURS IN PROGRAM: 120					

In addition to the courses listed on this map, students must meet specific GPA and residency requirements. See Undergraduate Degree Requirements at catalog.mtsu.edu for specific information.