

# 2017–18 Business Education–Non-Teaching (Corporate Communication Technology Option) Academic Map

MTSU Department of Marketing • Murfreesboro



An academic map is a suggested four-year schedule of courses based on degree requirements in the undergraduate catalog. This sample schedule serves as a general guideline to help build a full schedule each term. Milestones, courses, and special requirements necessary for timely progress to complete a major are designated to keep you on track to graduate in four years. **Missing milestones could delay your program.**

**This map is not a substitute for academic advisement—contact your advisor if you have any questions about scheduling or about your degree requirements.** Also see the current undergraduate catalog ([catalog.mtsu.edu](http://catalog.mtsu.edu)) for a complete list of requirements and electives. *Note: Requirements are continually under revision, and there is no guarantee they will not be changed or revoked; contact the department and/or program area for current information.*

**You may choose to attend a summer term to reduce your load during fall or spring terms but still stay on track to graduate in four years (see back). NOTE: Learning Support courses will alter the sequences on this map.**

## Suggested Fall/Spring Four-Year Schedule with Business Administration Minor

| FRESHMAN FALL   |       |                                       | FRESHMAN SPRING   |       |                           |
|---|-------|---------------------------------------|---|-------|---------------------------|
| Course  | Hours | Milestones/Notes                      | Course  | Hours | Milestones/Notes          |
| ENGL 1010 (Comm)  | 3     |                                       | ENGL 1020 (Comm)  | 3     |                           |
| MATH 1630 or 1810 (Math)  | 3     |                                       | Soc/Beh Sci   | 3     |                           |
| Nat Sci (Rubric 1)  | 4     |                                       | Nat Sci (Rubric 2)  | 4     |                           |
| BCED 1400   | 3     |                                       | COMM 2200 (Comm)  | 3     |                           |
| Nonbusiness elective  | 1     |                                       | BCED elective   | 3     |                           |
| SUBTOTAL  | 14    |                                       | SUBTOTAL  | 16    |                           |
| SOPHOMORE FALL  |       |                                       | SOPHOMORE SPRING  |       |                           |
| ENGL 2020, ENGL 2030, or HUM 2610 (Hum/FA)                            | 3     |                                       | BIA 2610*   | 3     | Prereq: MATH 1630 or 1810 |
| ECON 2410* (Soc/Beh Sci)  | 3     |                                       | ECON 2420*  | 3     |                           |
| HIST 2010, HIST 2020, or HIST 2030                                    | 3     |                                       | HIST 2010, HIST 2020, or HIST 2030                                    | 3     |                           |
| ACTG 2110*  | 3     | Prereq: College-level math; ENGL 1010 | ACTG 2120   | 3     | Prereq: ACTG 2110         |
| BCED 2330   | 3     |                                       | Hum/FA (Rubric 1)   | 3     |                           |
| SUBTOTAL  | 15    |                                       | SUBTOTAL  | 15    |                           |
| *2.25 GPA in these courses for admission to Jones College of Business |       |                                       | *2.25 GPA overall required for admission to Jones College of Business |       |                           |
| JUNIOR FALL   |       |                                       | JUNIOR SPRING   |       |                           |
| Hum/FA (Rubric 2)   | 3     |                                       | BCED 4340   | 3     | Spring only               |
| MKT 3820  | 3     | Prereq: Junior standing               | Elective  | 3     |                           |
| BCED 3510   | 3     | Prereq: Junior standing               | INFS 3100   | 3     | Prereq: Junior standing   |
| MGMT 3610   | 3     | Prereq: Junior standing               | BUS 3000  | 3     | Prereq: Junior standing   |
| BLAW 3400   | 3     | Prereq: Junior standing               | FIN 3010  | 3     | Prereq: Junior standing   |
| SUBTOTAL  | 15    |                                       | SUBTOTAL  | 15    |                           |
| SENIOR FALL   |       |                                       | SENIOR SPRING   |       |                           |
| BCED UD elective  | 3     |                                       | BCED 4810\$ or BCED UD elective\$                                     | 3     | POD required for 4810     |
| BCED 4660\$   | 3     | Fall/Summer only                      | BCED 4850\$   | 3     | Spring only               |
| BCED 4510\$   | 3     |                                       | BCED UD elective  | 3     |                           |
| Elective  | 3     |                                       | Elective  | 3     |                           |
| Elective  | 3     |                                       | BUAD 4980\$   | 3     | Taken last semester       |
| SUBTOTAL  | 15    |                                       | SUBTOTAL  | 15    |                           |
| \$Admission required  |       |                                       | \$Admission required  |       |                           |
| TOTAL HOURS IN PROGRAM: 120   |       |                                       |   |       |                           |

# Business Education–Non-Teaching (Corporate Communication Technology Option)

## Suggested Fall/Spring/Summer Four-Year Schedule with Business Administration Minor

Refer to [www.mtsu.edu/financial-aid/scholarships](http://www.mtsu.edu/financial-aid/scholarships) for information regarding use of the Lottery Scholarship for the summer term.

| FRESHMAN FALL   |       |                                       | FRESHMAN SPRING   |       |                           |
|---|-------|---------------------------------------|---|-------|---------------------------|
| Course  | Hours | Milestones/Notes                      | Course  | Hours | Milestones/Notes          |
| ENGL 1010 (Comm)  | 3     |                                       | ENGL 1020 (Comm)  | 3     |                           |
| MATH 1630 or 1810 (Math)  | 3     |                                       | Soc/Beh Sci   | 3     |                           |
| Nat Sci (Rubric 1)  | 4     |                                       | Nat Sci (Rubric 2)  | 4     |                           |
| BCED 1400   | 3     |                                       | COMM 2200 (Comm)  | 3     |                           |
| Nonbusiness elective  | 1     |                                       | BCED elective   | 3     |                           |
| SUBTOTAL  | 14    |                                       | SUBTOTAL  | 16    |                           |
| SOPHOMORE FALL  |       |                                       | SOPHOMORE SPRING  |       |                           |
| ENGL 2020, ENGL 2030, or HUM 2610 (Hum/FA)                            | 3     |                                       | BIA 2610*   | 3     | Prereq: MATH 1630 or 1810 |
| ECON 2410* (Soc/Beh Sci)  | 3     |                                       | ECON 2420*  | 3     |                           |
| ACTG 2110*  | 3     | Prereq: College-level math; ENGL 1010 | ACTG 2120   | 3     | Prereq: ACTG 2110         |
| BCED 2330   | 3     |                                       | Hum/FA (Rubric 1)   | 3     |                           |
| SUBTOTAL  | 12    |                                       | SUBTOTAL  | 12    |                           |
| *2.25 GPA in these courses for admission to Jones College of Business |       |                                       | *2.25 GPA overall required for admission to Jones College of Business |       |                           |
| SOPHOMORE SUMMER  |       |                                       |   |       |                           |
| HIST 2010, HIST 2020, or HIST 2030                                    | 3     |                                       | HIST 2010, HIST 2020, or HIST 2030                                    | 3     |                           |
| SUBTOTAL  | 3     |                                       | SUBTOTAL  | 3     |                           |
| JUNIOR FALL   |       |                                       | JUNIOR SPRING   |       |                           |
| BUS 3000  | 3     | Prereq: Junior standing               | MKT 3820  | 3     | Prereq: Junior standing   |
| BCED 3510   | 3     | Prereq: Junior standing               | INFS 3100   | 3     | Prereq: Junior standing   |
| MGMT 3610   | 3     | Prereq: Junior standing               | BCED 4340   | 3     | Spring only               |
| BLAW 3400   | 3     | Prereq: Junior standing               | FIN 3010  | 3     | Prereq: Junior standing   |
| SUBTOTAL  | 12    |                                       | SUBTOTAL  | 12    |                           |
| JUNIOR SUMMER   |       |                                       |   |       |                           |
| Hum/FA (Rubric 2)   | 3     |                                       | Elective  | 3     |                           |
| SUBTOTAL  | 3     |                                       | SUBTOTAL  | 3     |                           |
| SENIOR FALL   |       |                                       | SENIOR SPRING   |       |                           |
| BCED UD elective  | 3     |                                       | BCED 4810§ or BCED UD elective§                                       | 3     | POD required for 4810     |
| BCED 4660§  | 3     | Fall/Summer only                      | BCED 4850§  | 3     | Spring only               |
| BCED 4510§  | 3     |                                       | BCED UD elective  | 3     |                           |
| Elective  | 3     |                                       | Elective  | 3     |                           |
| Elective  | 3     |                                       | BUAD 4980§  | 3     | Taken last semester       |
| SUBTOTAL  | 15    |                                       | SUBTOTAL  | 15    |                           |
| §Admission required   |       |                                       | §Admission required   |       |                           |
| TOTAL HOURS IN PROGRAM: 120   |       |                                       |   |       |                           |

In addition to the courses listed on this map, students must meet specific GPA and residency requirements. See Undergraduate Degree Requirements at [catalog.mtsu.edu](http://catalog.mtsu.edu) for specific information.