

2015–16 Mass Communication–Advertising–Public Relations (Advertising) Academic Map

School of Journalism

Middle Tennessee State University • Murfreesboro



An academic map is a suggested four-year schedule of courses based on degree requirements in the undergraduate catalog. This sample schedule serves as a general guideline to help build a full schedule each term. Milestones, courses, and special requirements necessary for timely progress to complete a major are designated to keep you on track to graduate in four years. **Missing milestones could delay your program.**

This map is not a substitute for academic advisement—contact your advisor if you have any questions about scheduling or about your degree requirements. Also see the current undergraduate catalog (catalog.mtsu.edu) for a complete list of requirements and electives. *Note: Requirements are continually under revision, and there is no guarantee they will not be changed or revoked; contact the department and/or program area for current information.*

You may choose to attend a summer term to reduce your load during fall or spring terms but still stay on track to graduate in four years (see back). NOTE: Learning Support courses will alter the sequences on this map.

Suggested Fall/Spring Four-Year Schedule

| FRESHMAN FALL | | | FRESHMAN SPRING | | |
|---|-----------|--------------------------------------|---|--------------|--------------------------------------|
| Course | Hours | Milestones/Notes | Course | Hours | Milestones/Notes |
| ENGL 1010 (Comm) | 3 | Must earn C or higher for JOUR 2710* | ENGL 1020 (Comm) | 3 | Must earn C or higher for JOUR 2710* |
| MATH (Math) | 3 | | HIST 2010, HIST 2020, or HIST 2030 | 3 | |
| JOUR/EMC/RIM 1020 | 3 | Must earn C or higher | Hum/FA (Rubric 2) | 3 | |
| Soc/Beh Sci (Rubric 1) | 3 | | Nat Sci (Rubric 1) | 4 | |
| Hum/FA (Rubric 1) | 3 | | COMM 2200 (Comm) | 3 | |
| SUBTOTAL | 15 | | SUBTOTAL | 16 | |
| SOPHOMORE FALL | | | SOPHOMORE SPRING | | |
| ENGL 2020, ENGL 2030, or HUM 2610 (Hum/FA) | 3 | | ADV 3020 | 3 | Conceptual requirement |
| JOUR 2710 | 3 | | Minor course | 3 | |
| HIST 2010, HIST 2020, or HIST 2030 | 3 | | Minor course | 3 | |
| Nat Sci (Rubric 2) | 4 | | Minor course | 3 | |
| CSCI 1150, INFS 2200, or INFS 3100 | 3 | | Soc/Beh Sci (Rubric 2) | 3 | |
| SUBTOTAL | 16 | | SUBTOTAL | 15 | |
| *2.50 GPA required for admission to School of Journalism | | | *2.50 GPA required for admission to School of Journalism | | |
| JUNIOR FALL | | | JUNIOR SPRING | | |
| JOUR 3650 | 3 | | JOUR conceptual requirement | 3 | See advisor |
| Elective | 3 | | Minor course | 3 | |
| ADV 3170 | 3 | | Professional Topics: ADV 3480, ADV 4230, or upper-division elective | 3 | See advisor |
| ADV 3160, PR 3360, PR 3380, or VCOM 2950 | 3 | | Minor course | 3 | |
| Minor course | 3 | | Elective | 3 | |
| SUBTOTAL | 15 | | SUBTOTAL | 15 | |
| SENIOR FALL | | | SENIOR SPRING | | |
| ADV 3160, PR 3360, PR 3380, or VCOM 2950 | 3 | | JOUR conceptual requirement | 3 | See advisor |
| Elective | 3 | | JOUR 3580, JOUR 4000, or JOUR elective (upper-division) | 1–3 | See advisor |
| Elective | 3 | | Elective | 3 | |
| ADV 4970 | 3 | | Elective | 3 | |
| Professional Topics: ADV 3480, ADV 4230, or upper-division elective | 3 | See advisor | Elective | 3 | |
| SUBTOTAL | 15 | | SUBTOTAL | 13–15 | |
| TOTAL HOURS IN PROGRAM: 120 | | | | | |

Mass Communication–Advertising–Public Relations (Advertising)

Suggested Summer/Fall/Spring Four-Year Schedule

Refer to www.mtsu.edu/financial-aid/scholarships/ for information regarding use of the Lottery Scholarship for the summer term.

| FRESHMAN FALL | | | FRESHMAN SPRING | | |
|---|-----------|--------------------------------------|---|--------------|--------------------------------------|
| Course | Hours | Milestones/Notes | Course | Hours | Milestones/Notes |
| ENGL 1010 (Comm) | 3 | Must earn C or higher for JOUR 2710* | ENGL 1020 (Comm) | 3 | Must earn C or higher for JOUR 2710* |
| MATH (Math) | 3 | | HIST 2010, HIST 2020, or HIST 2030 | 3 | |
| JOUR/EMC/RIM 1020 | 3 | Must earn C or higher | Nat Sci (Rubric 1) | 4 | |
| Soc/Beh Sci (Rubric 1) | 3 | | COMM 2200 (Comm) | 3 | |
| SUBTOTAL | 12 | | SUBTOTAL | 13 | |
| FRESHMAN SUMMER | | | | | |
| Hum/FA (Rubric 1) | 3 | | Hum/FA (Rubric 2) | 3 | |
| SUBTOTAL | 3 | | SUBTOTAL | 3 | |
| SOPHOMORE FALL | | | SOPHOMORE SPRING | | |
| ENGL 2020, ENGL 2030, or HUM 2610 (Hum/FA) | 3 | | ADV 3020 | 3 | Conceptual requirement |
| JOUR 2710 | 3 | | Minor course | 3 | |
| HIST 2010, HIST 2020, or HIST 2030 | 3 | | Minor course | 3 | |
| CSCI 1150, INFS 2200, or INFS 3100 | 3 | | Soc/Beh Sci (Rubric 2) | 3 | |
| SUBTOTAL | 12 | | SUBTOTAL | 12 | |
| *2.50 GPA required for admission to School of Journalism | | | *2.50 GPA required for admission to School of Journalism | | |
| SOPHOMORE SUMMER | | | | | |
| Nat Sci (Rubric 2) | 4 | | Minor course | 3 | |
| SUBTOTAL | 4 | | SUBTOTAL | 3 | |
| JUNIOR FALL | | | JUNIOR SPRING | | |
| JOUR 3650 | 3 | | JOUR conceptual requirement | 3 | See advisor |
| ADV 3170 | 3 | | Professional Topics: ADV 3480, ADV 4230, or upper-division elective | 3 | See advisor |
| ADV 3160, PR 3360, PR 3380, or VCOM 2950 | 3 | | Minor course | 3 | |
| Minor course | 3 | | Elective | 3 | |
| SUBTOTAL | 12 | | SUBTOTAL | 12 | |
| JUNIOR SUMMER | | | | | |
| Elective | 3 | | Minor course | 3 | |
| SUBTOTAL | 3 | | SUBTOTAL | 3 | |
| SENIOR FALL | | | SENIOR SPRING | | |
| ADV 3160, PR 3360, PR 3380, or VCOM 2950 | 3 | | JOUR conceptual requirement | 3 | See advisor |
| Elective | 3 | | JOUR 3580, JOUR 4000, or JOUR elective (upper-division) | 1–3 | See advisor |
| Elective | 3 | | Elective | 3 | |
| ADV 4970 | 3 | | Elective | 3 | |
| Professional Topics: ADV 3480, ADV 4230, or upper-division elective | 3 | See advisor | Elective | 3 | |
| SUBTOTAL | 15 | | SUBTOTAL | 13–15 | |
| TOTAL HOURS IN PROGRAM: 120 | | | | | |