

Mass Communication–Advertising–Public Relations (Advertising) Academic Map

School of Journalism

Middle Tennessee State University • Murfreesboro



An academic map is a suggested four-year schedule of courses based on degree requirements in the undergraduate catalog. This sample schedule serves as a general guideline to help build a full schedule each term. Milestones, courses, and special requirements necessary for timely progress to complete a major are designated to keep you on track to graduate in four years. **Missing milestones could delay your program.**

This map is not a substitute for academic advisement—contact your advisor if you have any questions about scheduling or about your degree requirements. Also see the current undergraduate catalog (catalog.mtsu.edu) for a complete list of requirements and electives. *Note: Requirements are continually under revision, and there is no guarantee they will not be changed or revoked; contact the department and/or program area for current information.*

You may choose to attend a summer term to reduce your load during fall or spring terms but still stay on track to graduate in four years (see back). NOTE: Learning Support courses will alter the sequences on this map.

Suggested Fall/Spring Four-Year Schedule

FRESHMAN FALL			FRESHMAN SPRING		
Course	Hours	Milestones/Notes	Course	Hours	Milestones/Notes
ENGL 1010 (Comm)	3	Must earn B or higher for JOUR 2710*	ENGL 1020 (Comm)	3	Must earn B or higher for JOUR 2710*
MATH (Math)	3		HIST 2010, HIST 2020, or HIST 2030	3	
JOUR/EMC/RIM 1020	3	Must earn C or higher	Hum/FA (Rubric 2)	3	
Soc/Beh Sci (Rubric 1)	3		Nat Sci (Rubric 1)	4	
Hum/FA (Rubric 1)	3		COMM 2200 (Comm)	3	
SUBTOTAL	15		SUBTOTAL	16	
SOPHOMORE FALL			SOPHOMORE SPRING		
ENGL 2020, ENGL 2030, or HUM 2610 (Hum/FA)	3		ADV 3020	3	Conceptual requirement
JOUR 2710	3	Prereq: B or higher in ENGL 1010 and 1020	Minor 1 course	3	
HIST 2010, HIST 2020, or HIST 2030	3		Minor 1 course	3	
Nat Sci (Rubric 2)	4		Minor 2 course	3	
CSCI 1150, INFS 2200, or INFS 3100	3		Soc/Beh Sci (Rubric 2)	3	
SUBTOTAL	16		SUBTOTAL	15	
*2.50 GPA required for admission to School of Journalism			*2.50 GPA required for admission to School of Journalism		
JUNIOR FALL			JUNIOR SPRING		
JOUR 3650	3		JOUR conceptual requirement	3	See advisor
Minor 1 course	3		Minor 2 course	3	
ADV 4160	3		Professional Topics: ADV 3480, ADV 4230, or upper-division elective	3	See advisor
PR 3360, PR 3380, or VCOM 2950	3		Minor 1 course	3	
Minor 2 course	3		Minor 2 course	3	
SUBTOTAL	15		SUBTOTAL	15	
SENIOR FALL			SENIOR SPRING		
PR 3360, PR 3380, or VCOM 2950	3		JOUR conceptual requirement	3	See advisor
Minor 1 course	3		JOUR 3580, JOUR 4000, or JOUR elective (upper-division)	1–3	See advisor
Minor 2 course	3		Minor 2 course	3	
ADV 4170	3		Minor course or elective	3	If necessary
Professional Topics: ADV 3480, ADV 4230, or upper-division elective	3	See advisor	Elective	3	
SUBTOTAL	15		SUBTOTAL	13–15	

NOTE: Advertising–Public Relations (Advertising) students must have two 15–18 hour minors.

TOTAL HOURS IN PROGRAM: 120

Suggested Summer/Fall/Spring Four-Year Schedule

Refer to www.mtsu.edu/scholarships/ for information regarding use of the Lottery Scholarship for the summer term.

FRESHMAN SUMMER					
Course	Hours	Milestones/Notes	Course	Hours	Milestones/Notes
ENGL 1010 (Comm)	3	Must earn B or higher for JOUR 2710*	Hum/FA (Rubric 1)	3	
SUBTOTAL	3		SUBTOTAL	3	
FRESHMAN FALL			FRESHMAN SPRING		
ENGL 1020 (Comm)	3	Must earn B or higher for JOUR 2710*	Hum/FA (Rubric 2)	3	
MATH (Math)	3		Nat Sci (Rubric 1)	4	
JOUR/EMC/RIM 1020	3	Prereq: B or higher in ENGL 1010 and 1020	HIST 2010, HIST 2020, or HIST 2030	3	
COMM 2200 (Comm)	3		Soc/Beh Sci (Rubric 2)	3	
Soc/Beh Sci (Rubric 1)	3		CSCI 1150, INFS 2200, or INFS 3100	3	
SUBTOTAL	15		SUBTOTAL	16	
SOPHOMORE SUMMER					
HIST 2010, HIST 2020, or HIST 2030	3		JOUR 2710	3	
SUBTOTAL	3		SUBTOTAL	3	
SOPHOMORE FALL			SOPHOMORE SPRING		
Nat Sci (Rubric 2)	4		Minor 1 course	3	
Minor 2 course	3		Minor 2 course	3	
ENGL 2020, ENGL 2030, or HUM 2610 (Hum/FA)	3		ADV 3020	3	Conceptual requirement
JOUR 3650	3		ADV 4160	3	
Minor 1 course	3		PR 3360, PR 3380, or VCOM 2950	3	
SUBTOTAL	16		SUBTOTAL	15	
*2.50 GPA required for admission to School of Journalism			*2.50 GPA required for admission to School of Journalism		
JUNIOR SUMMER					
Minor 1 course	3		Minor 2 course	3	
SUBTOTAL	3		SUBTOTAL	3	
JUNIOR FALL			JUNIOR SPRING		
Professional Topics: ADV 3480, ADV 4230, or upper-division elective	3	See advisor	Professional Topics: ADV 3480, ADV 4230, or upper-division elective	3	See advisor
JOUR conceptual requirement	3	See advisor	JOUR conceptual requirement	3	See advisor
Minor 1 course	3		Minor 1 course	3	
PR 3360, PR 3380, or VCOM 2950	3		ADV 4170	3	
Minor 2 course	3		Minor course or elective	3	If necessary
SUBTOTAL	15		SUBTOTAL	15	
SENIOR SUMMER					
Minor 2 course	3		JOUR 3580, JOUR 4000, or JOUR elective (upper-division)	1–3	See advisor
Minor 2 course	3		Elective	3	
SUBTOTAL	6		SUBTOTAL	4–6	
NOTE: Advertising-Public Relations (Advertising) students must have two 15-18 hour minors.					
TOTAL HOURS IN PROGRAM: 120					

Graduation information may be accessed at www.mtsu.edu/records/grad.php.